

MSO PREPARING FOR THE BUSINESS OF MEDICINE

Massachusetts Medical Society
860 Winter Street,
Waltham, MA

Please complete the registration
form and mail or fax to:
Massachusetts Society of
Otolaryngology/
Head and Neck Surgery
P.O. Box 549127
Waltham, MA 02454-9127
Fax: (781) 464-4896

REGISTRATION FEES

- | | |
|---|---------|
| <input type="checkbox"/> Residents/fellows | Free |
| <input type="checkbox"/> MSO members/
attending physicians | \$40.00 |

Name: _____

Institution: _____

Address: _____

Telephone: _____

Email: _____

Please contact
Lisa Bayless with any questions
at (781) 434-7316 or by email at
mso@mms.org.

www.mso-hns.org

DIRECTIONS

Massachusetts Medical Society
860 Winter Street
Waltham, MA

From Boston

Travel west on the Massachusetts Turnpike/I-90 to Exit 15. Keep right beyond the toll booth and follow the signs for I-95/128 North. Follow 95/128 North for approximately two miles to Exit 27A-27B (Winter Street). Off exit ramp, keep right and go over 128 and follow Winter Street for approximately one mile. You'll pass the reservoir on your right, and the road will curve sharply to the right. Immediately after the curve, you'll see the Waltham Woods sign on the left. See below for further directions.

From Points West

Travel east on the Massachusetts Turnpike/I-90 to Exit 14. Keep left beyond the toll booth and follow the signs for I-95/128 North. Follow 95/128 North for approximately two miles to Exit 27A-27B (Winter Street). Off exit ramp, keep right and go over 128 and follow Winter Street for approximately one mile. You'll pass the reservoir on your right, and the road will curve sharply to the right. Immediately after the curve, you'll see the Waltham Woods sign on the left. See below for further directions.

From Points North

Travel south on Route 128/I-95 to Exit 27B (Winter Street). Off exit ramp, keep right and follow Winter Street for approximately one mile. You'll pass the reservoir on your right, and the road will curve sharply to the right. Immediately after the curve, you'll see the Waltham Woods sign on the left. See below for further directions.

From Points South

Travel north on Route 128/I-95 to Exit 27A-27B (Winter Street). Off exit ramp, keep right and go over 128 and follow Winter Street for approximately one mile. You'll pass the reservoir on your right, and the road will curve sharply to the right. Immediately after the curve, you'll see the Waltham Woods sign on the left. See below for further directions.

At Waltham Woods

Take a left at the Waltham Woods sign on Winter Street, and follow the road up the hill (approximately one-third mile). MMS Headquarters will be directly in front of you. (Note that parking and the main entrance are at the back of the building.)

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MASSACHUSETTS SOCIETY
OF OTOLARYNGOLOGY/
HEAD & NECK SURGERY, INC

PO Box 549127
Waltham, MA 02454-9127

Register
Today!

MSO MASSACHUSETTS SOCIETY
OF OTOLARYNGOLOGY/
HEAD & NECK SURGERY, INC

Preparing for the Business of Medicine
The Program for Otolaryngology Residents and Fellows

Sunday, April 10, 2016
10:00 a.m.–2:30 p.m.
Massachusetts Medical Society
860 Winter Street
Waltham, MA 02451

Preparing for the Business of Medicine

The Program for Otolaryngology Residents and Fellows

The Massachusetts Society of Otolaryngology invites ENT residents and fellows to a business program designed expressly for you.

The meeting, "Preparing for the Business of Medicine," brings experts from their fields of the health industry. The program, lunch, and parking are free for residents and fellows.

Sunday, April 10, 2016

AGENDA

9:30 a.m.

**Registration and Exhibits
(continental breakfast)**

10:00 a.m.

**Welcome and Intro
"Romney Care, Obama Care — Who Cares?"**

Jeffrey S. Brown, MD, FACS, President, MSO
Ear, Nose & Throat Consultants

10:15 a.m.

**"It's about the Money ... What Physicians
Need to Know about Health Insurance"**

Jan Cook, MD, MPH

Dr. Cook is a board certified internist with a master's in public health from Harvard School of Public Health. She has 20+ years of experience in the health care insurance industry and is currently the chief medical officer for Minuteman Health Insurance where she works to take care of the health care needs of her population of 24,000 members.

11:00 a.m.

Coffee and Exhibits

11:20 a.m.

**"Get Paid for What You Do: Strategies for
Successful ENT Billing and Coding"**

Mallory Sakats

Ms. Sakats is vice president/compliance officer at ENT Billing Associates, niche-billing company based in Worcester, MA, which specializes in otolaryngology billing. She has a background in consulting and finance, working at Price Waterhouse Coopers and Bain Capital before joining ENT Billing in 2013.

Noon

**"Lessons from Lawsuits — ENT Claims Data
and Risk Mitigation Strategies"**

Kathleen Grisley, RN, JD, CPHRM

Risk Consultant, COVERYS Medical Professional Liability Insurance. Ms. Grisley is a registered nurse with over 30 years of experience, mostly in the hospital setting, with 10 years in risk management. She has a law degree from New England Law and has the designation of CPHRM (Certified Professional in Healthcare Risk Management). She is currently the past president of MSHRM (Massachusetts Society for Healthcare Risk Management).

12:40 p.m.

Lunch (pick up bag lunch)

12:50 p.m.

Panel Discussion: Models for ENT Employment

Moderator: Jeffrey S. Brown, MD, FACS, President, MSO

Panelists:

**Konstantina Stankovic, MD, PhD, FACS,
Otology and Neurotology, MEEI**

**Hien Tierney, MD, Associate Director,
ENT at Harvard Vanguard Medical Associates/Atrius**

**Daniel Plosky, MD, FACS,
Ear, Nose & Throat Surgeons of Western New England, LLC**

1:30 p.m.

**"Getting a Successful Start: Tips, Tricks, and
Tools for Your First Employment Agreement"**

Sarah Kitchell, JD

Ms. Kitchell is an attorney in the Health Industry Advisory Practice Group of McDermott Will & Emery in Boston. She focuses her practice on transactional and regulatory matters affecting a wide range of clients including hospitals, physicians and physician groups, researchers and research sponsors, and post-acute and sub-acute providers.